

KIDS REGIO Initial Expert Meeting

An initiative by Mitteldeutsche Medienförderung (MDM) within the frameworks of Cine-Regio in co-operation with BUFF Financing Forum and Film i Skåne

March 14th 2008

14:00 h – 16:30 h

**Malmö Kulturkansli, Södergatan 9, Malmö 8
(5 minutes walk from the festival hotel)**

Programme

1. Welcome and Introduction of Meeting Participants

- All participants

2. Keynote on Meeting Objectives

- Manfred Schmidt, CEO Mitteldeutsche Medienförderung

3. Presentation: Current situation of children's and youth feature films

All participants are requested to give short statements on financing, production and distribution (national/international) of children's and youth films in their region/country and their institution:

- Are there funding schemes and strategies within your institution particularly designed for children's and youth films?
- How is collaboration with local or national broadcasters organised?
- Production facilities, companies, distributors, training initiatives for children's and youth films

4. Discussion: How can conditions and facilities be improved in order to create a basis for valuable and promising national and European children's and youth feature film productions, distribution models and training programmes?

- All participants

5. Results and prospects of the KIDS REGIO Initial Expert Meeting:

Discussion about establishing regular network meetings with expert working groups which can take place in the respective partner regions and which will also target producers, authors, directors, distributors and sales companies.

- All participants